



Driving improvement and  
leading change in wound care

# APPLICATION FOR PROJECTS 2025

**Innovations that aim to improve clinical practice,  
patient outcomes and service provision in wound care.**

The mission of the Urgo Medical Innovation Award is to heal people and make a difference to the lives of people with wounds. Because we care.

The Urgo Innovation Award focuses on three key areas.

- Improving clinical practices
- Improving patient outcomes
- Improving service provision

The Urgo Medical Innovation award aims to support innovative and genuine independent clinical projects and advancements within wound care practice. Projects may be submitted by any healthcare professional working in the field including: specialist and generalist clinicians, multidisciplinary teams and medical professionals.

Proposed projects may be focused on prevention, treatment or service provision, in particular:

- Evidence-based decision making
- Cost saving initiatives
- Improving quality of life
- Infection management
- Improving diagnosis
- Patient/caregiver training
- Clinical management of the patient and the wound
- Improvement of patient concordance
- Innovation that supports sustainability and offers social value

Projects looking for equipment such as dopplers or staffing costs deemed to be BAU will not be considered.

**The deadline for submitting an application is  
Friday 29th August 2025**

The awards will follow the process below:

- 1. Friday 29th August 2025 - All completed applications to be submitted.**
- 2. October - Applications will be shortlisted.**
- 3. End of October - Shortlisted applicants will present to the judging panel.**
- 4. Awards will be presented to the winner/s at the Urgo Medical awards evening in Harrogate in November.**

# APPLICATION PROCESS

Applications must be received by email no later than the closing date

- e-mail completed application to the following address: [j.clark@uk.urgo.com](mailto:j.clark@uk.urgo.com)

## Shortlisting:

Submitted projects will be considered by the judging panel comprising of expert health professionals in the field of wound care and the Urgo Medical Affairs Director. A project already underway may be admissible if:

- it meets the eligibility and evaluation criteria;
- it includes a detailed description of the already-completed phases.

## Delivery of detailed projects:

During October applicants who have been shortlisted will be invited to present their projects in person or virtually to the panel. Unsuccessful projects will be notified by email.

## Selection of the winners November:

The winners will receive an award of an educational grant either in part or the full amount of £20,000 to carry out the project(s). The panel may decide to distribute the award across several equally-deserving projects. The winner(s) must carry out the project(s) in the 12 months following receipt of the award.

Urgo Medical will expect the project lead to provide a short quarterly report via e-mail to the Medical Affairs Director to provide an update on the progress of the project. It is also a requirement that the project lead submits a completed report in October detailing the implementation and any outcomes of their project. If the project has been commenced and implemented but outcomes are not fully complete/known by this time then an interim report should be submitted with a full report to follow not more than 6 months from this date. All reports should be submitted to Urgo Medical by email to [l.grothier@uk.urgo.com](mailto:l.grothier@uk.urgo.com) and copied in to [j.clark@uk.urgo.com](mailto:j.clark@uk.urgo.com).

**Any publication or presentation/materials which occur as a result of this project must acknowledge the Urgo Medical Innovation Award as a source of funding.**

## Project evaluation criteria

Projects will be selected according to the following criteria:

- Is this project original and innovative?
- Is it relevant to clinical practice within wound care?
- Are the aims and objectives clearly described with key milestones highlighted?
- Is the budget clearly defined to meet the costs associated with the project.
- Are measurements realistic and measurable?
- Is there a clear plan for sustainability of this project?
- Does this project add social value?
- Where possible does this project support sustainability of the environment?

Please refer to our Application Tips on the Innovation website page.

<https://www.urgomedical.co.uk/innovation-awards/>

# APPLICATION

Please ensure you complete  
all relevant sections

Title of Project:

## PRINCIPAL CANDIDATE

LAST NAME:

First name:

Work address:

Work telephone:

Personal telephone:

E-mail:

Qualifications:

## ASSOCIATED CANDIDATE

LAST NAME:

First name:

Work address:

Work telephone:

Personal telephone:

E-mail:

Qualifications:

## ASSOCIATED CANDIDATE

LAST NAME:

First name:

Work address:

Work telephone:

Personal telephone:

E-mail:

Qualifications:

**1. Abstract: Please give an overall summary of your project** (maximum 250 words)

**2. Aims and key objectives of the project** (maximum 200 words)

Outline the current situation and the needs for improvement. Identify key objectives and actions to be taken to demonstrate innovation and improvements and how you will deliver this project.

### 3. Identify clearly the key stakeholders including health professionals, Internal and external people/departments (maximum 200 words)

Also where applicable identify patient and public involvement and any social value the project offers including the wellbeing of individuals and communities, social capital and the local environment.

### 4. Timescale for the project and outcomes to be achieved? (maximum 200 words)

Outcomes should be clearly defined, specific, realistic, measurable and timely, what are the timescales/key milestones (GANTT chart - optional),

**5. Sustainability** (maximum 200 words)

How will you measure and demonstrate any positive impacts on the environment?

**6. Exit Strategy** (maximum 250 words)

Demonstrate how you will take the project forward beyond 12 months to sustain the improvements. Do you perceive any risks and how will you mitigate against identified risks.

## 7. Budget - Resources & Associated Costs

List all costs associated with this project. **Services that would routinely be provided by organisation, and materials or equipment WILL NOT BE FUNDED. (i.e. dopplers) Staff members backfilling hours for project management maybe considered.**

If needed, support with your budget costings is available. – please speak to an Urgo representative.

### Mandatory Information

DESCRIPTION	LINE TOTAL
<input type="text"/>	<input type="text"/> £
<input type="text"/>	<input type="text"/> £
<input type="text"/>	<input type="text"/> £
<input type="text"/>	<input type="text"/> £
<b>GRAND TOTAL:</b> £	

### Other funding sources if applicable

Funding organisation:

Request date:

Funding granted:

# TERMS AND CONDITIONS

## Innovations that aim to improve clinical practice, patient outcomes and service provision in wound care

Urgo Medical of the company Laboratoires Urgo, the main offices of which are located at Sullington Road, Shepshed, Loughborough, LE12 9JG, England, is organizing a call for projects on the theme of “Innovations that aim to improve clinical practice, patient outcomes and service provision in wound care” (“call for projects” hereafter).

Within the context of the call for projects, Urgo Medical will provide one or several educational grants, limited to a total award value of £20,000, to award one or several initiatives in the field of wound care. The total award value may be awarded to a single candidate or divided among as many as three. A selected panel of experts will assess at their sole discretion the laureate(s) ‘call for projects’ in accordance with the criteria listed below. The selected judging panel furthermore reserves the right to award no grant should it judge that no project meets the selection criteria satisfactorily.

All healthcare professionals involved in diabetic foot care, leg ulcer care or other wound care (specialists, clinicians, multidisciplinary teams etc.), regardless of the context of their exercise, may participate in the call for projects.

However individuals who are related to any members of the selected judging panel (employees, employers or co-workers, spouses, children, siblings or other household members, etc.) are excluded from participation in the call for projects.

Professional relationships with members of the judging panel must be declared on application. Current members of the judging panel can be seen on the Urgo Medical website. Individual judges will be excluded from judging projects with a conflict of interest.

**To participate, candidates must submit their duly-completed projects by:**

- e-mail at the following address (received before 11:59 pm on the date stated):  
j.clark@uk.urgo.com

Urgo Medical will be in no way held responsible for the failure to receive e mails from applicants, as may occur in particular due to connection difficulties and communication and/or Internet network failures when attempting to send e-mails.



The application process is available:

- on the Urgo Medical website: [urgomedical.co.uk/innovation-awards](http://urgomedical.co.uk/innovation-awards)
- upon email request addressed to:  
[j.clark@uk.urgo.com](mailto:j.clark@uk.urgo.com)

**Projects that are incomplete or submitted after the deadline of 11:59pm on the specified date will not be accepted for consideration.**

Participation in the call for projects and the attribution of educational grants implies full acceptance of the present terms and conditions free of reservations or preconditions by the candidate.

Non-compliance with the present terms and conditions will result in the invalidation of the candidate's participation and the retraction of any attributed grants.

## JUDGING PROCESS

The submitted projects will be examined by the judging panel composed of independent experts in wound care and the UK Medical Affairs Director for Urgo medical. The panel's decisions will be made by a simple majority vote with the UK Medical Affairs Director having the casting vote in the case of a tie. The selected judging panel organizes its internal function and makes its decisions at its sole discretion; no appeals to its decisions will be admitted.

## MARKING CRITERIA

Retained projects will be marked according to demonstration of the following:

- Relevance (rationale)
- Quality (design, feasibility, outcomes)
- Patient & Public involvement and social value
- Impact (impact, replication, sustainability for the project and the environment)
- Value for money (budget)
- Measurability

## EXPECTATIONS OF BENEFICIARIES

The applicant(s) must provide a project update every 3 months and final results are to be presented within 12 months and in exceptional circumstances extended to 18 months. Any publication or presentation / materials produced as a result of this project must make a clear reference to Uργο Medical as a source of funding.

## RESPONSIBILITY

Uργο Medical can in no way be held responsible if due to circumstances beyond their control the call for projects must be cancelled or postponed, the terms and conditions laid out in this document must be modified, or the awarding of the educational grant rescheduled.

Uργο Medical reserves the right to prolong the inscription period.

## PUBLICATION - NAME, IMAGE AND INTELLECTUAL PROPERTY RIGHTS

The results obtained in a project benefiting from an award of an educational grant from Uργο Medical remain the exclusive property of the award winner(s), who retains all rights in the UK and the world. These rights extend to patentable and non-patentable inventions, to expertise and to any creations that may result from the projects awards.

However, the winner(s) accept(s) that the report on the work be reproduced and represented partially or entirely by Uργο Medical to provide public information on the URGΟ Medical activities. This acceptance extends to all countries, for an unlimited amount of time and applies to all tools, including but not limited to Uργο printed materials (books, pamphlets, communications, etc.), audiovisual works (videos, television, etc.) and digital media (CD-ROM, DVD, Photo-CD, portfolio, etc.) and means (Internet Intranet, programs for local or networked use, etc.) as well as other tools that may be developed in the future.

The winner(s) accept(s) to mention Uργο Medical in communications resulting from the project and to be photographed, filmed or interviewed solely for the non-commercial communication objectives of the Medical Innovation Awards. The resulting photographs, videos or texts may be reproduced and circulated by all communication tools as listed previously. The winner(s) accept(s) that Uργο Medical may modify, adapt and/or retouch the photographs and consent to their use in the UK and the world for an unlimited amount of time.

The winner(s) accept(s) to receive no remuneration or use rights resulting from the aforementioned utilisation of reports, photographs, videos and interviews by Uργο Medical

Each winner authorises Uργο Medical to reproduce and represent his/her complete name in communications related to the Innovation award. Winners of the Innovation award are expected to provide a written report of no less than 1000 words detailing the progress of the project to Uργο Medical by 13 September 2024 via email to [l.grothier@uk.urgo.com](mailto:l.grothier@uk.urgo.com) and copied in to [j.clark@uk.urgo.com](mailto:j.clark@uk.urgo.com)

## PERSONAL INFORMATION SECURITY

The personal information to be supplied in the dossier is needed to correctly register the application and will be used solely by the Urgo Medical and the selection committee. All personal information will be processed in accordance with GDPR regulations.

## CONSERVATION OF APPLICATION PROJECTS

All project applications will be destroyed by Urgo Medical once they are no longer necessary and thus not returned to the authors.

## APPLICABLE LAW AND PLACE OF JURISDICTION

The terms and conditions are in accordance with the law of England and Wales. Any difficulties in interpreting or applying the present terms and conditions will be resolved solely by Urgo Medical. Any litigation arising from the present call for projects will be submitted to the competent court.

**Declaration of any potential conflicts of interest, including professional relationships with members of the judging panel.**

Completed by:

Date:

Signature: